

Young and female entrepreneurs, win Pitch AgriHack 2018, grow your start-up!



The Technical Centre for Agricultural and Rural Cooperation (CTA), with the support of the African Development Bank (AfDB), in collaboration with the African Green Revolution Forum (AGRA), Women in Tech Africa, Winnovation Hub (Nigeria) and Suguba Africa, is launching Pitch AgriHack 2018. The theme for this year's edition is *"Women entrepreneurs innovate for agricultural transformation in Africa, the Caribbean and the Pacific"*.

The competition is open to both male and female founders and co-founders of e-agri start-ups, and, more specifically, to companies owners of platforms (websites, apps, etc.) offering digital services to the agricultural sector. Applicants need to be nationals and residents of African, Caribbean and Pacific (ACP) countries signatories of the Cotonou Agreement (see list in the rules).

50% of finalists will be women founders or co-founders of start-ups. Applicants must be aged between 18 to 35 years old. The final will be held during the 2018 edition of the African Green Revolution Forum (AGRF 2018), organised by AGRA and other partners, in Rwanda in September 2018.

Win up to 15,000 Euros from CTA and AfDB! Up to nine prizes will be awarded thanks to our partners including Suguba Africa!

Pitch AgriHack will:

- provide a business training boot camp to selected start-ups
- conduct a pitching competition
- offer grants and facilitate access to investments, capacity building and promotional opportunities.

Two categories are available: Early stage platform and Advanced platform.

Special prizes will be awarded in each of the two categories to woman-owned or co-owned businesses.

Pitch AgriHack is part of the AgriHack Talent initiative of the Technical Centre for Agricultural and Rural Cooperation (CTA). The ultimate objective is to contribute to the transformation of the agricultural sector and to the promotion of youth employment. Other partners involved in the organisation of the competition include Jokkolabs (international), Impact Hub Bamako (Mali), Impact Hub Dakar (Senegal), BongoHive (Zambia).

More information on entry conditions and other precisions here <http://bit.ly/agrihack2018-en>

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Please also help us promote this opportunity on social media. You may use the following messages – thanks a lot!

- Do not miss this unique opportunity! Entrepreneurs providing ICT services for the agricultural sector, @CTAflash with the support of @AfDB_Group launches #PitchAgriHack 2018! Earn investments, grow your #startup. More info <http://bit.ly/agrihack2018-en> #AgTech #ACP #ICT4Ag
- To all innovative women co-founders of startups which provide ICT services for the agri-food sector #PitchAgriHack 2018 has just been launched for you. Win big. See <http://bit.ly/agrihack2018-en> for more info and register now #Women # ICT4Ag #ACP #PitchAgriHack #womenintech
- The final of #PitchAgriHack 2018 will be held at #AGR2018 in #Rwanda and 50% of the finalists will be women. To register and know everything about the competition, go to <http://bit.ly/agrihack2018-en> #Startups # ICT4Ag #ACP #womeninag #womenInTech #eagri

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